**TIME** | **TRACK ONE** | **DISCUSSANT** | **TIME** | **TRACK TWO** | **DISCUSSANT**
---|---|---|---|---|---
8:00–8:25 | Do Your Social Contacts Make You a Better Borrower? A Field Experiment | Tian Lu, Xianghua Lu and Chong Alex Wang | 8:00–8:25 | Does Machine Translation Affect International Trade? Evidence from a Large Digital Platform | Erik Brynjolfsson, Xiang Hui and Meng Liu
8:30–8:55 | Crowd Bias and Machine Learning: Evidence from Crowd Lending | Runshu Fu, Yan Huang and Param Vir Singh | 8:30–8:55 | The Impact of Algorithms on Judicial Discretion: Evidence from Regression Discontinuities | Bo Congill
9:00–9:25 | How Rewarding is the Reward? Demand Estimation of Crowdfunding Platforms | Shaheer Doosti and Yong Tan | 9:00–9:25 | Artificial Intelligence: A Disruption or Innovation for Firms? Contradictory Effects of AI on Call Center Performance | Jin Seun Cheo, Seung Hyun Kim, Jong Pil Park and Kun Shin Im
10:00–10:20 AM | BREAK | | 10:00–10:20 AM | BREAK | |
10:50–11:15 | Mobile Technology Policy, Attention Allocation, and Student Performance: Evidence from a Video Tracking Randomized Field Experiment | Anindya Ghose | 10:50–11:15 | Gender Differences in Job Preferences | Adam Saunders
11:20–11:45 | The Attraction Effect in Reward-Based Crowdfunding | Sunil Wattal | 11:20–11:45 | Pipes versus Prisms: Direct Messaging System and Hiring Outcomes in Online Labor Markets | Weiguang Wang, Gordon Gao and Chen Jin
12:30–2:00 PM | LUNCH AND KEYNOTE SPEAKER: “THE ROLE OF ACADEMIC RESEARCH AT UBER,” JONATHAN HALL, CHIEF ECONOMIST, UBER | | 12:30–2:00 PM | LUNCH AND KEYNOTE SPEAKER: “THE ROLE OF ACADEMIC RESEARCH AT UBER,” JONATHAN HALL, CHIEF ECONOMIST, UBER | |
2:00–2:25 | Does Offline Travel Regulate Online Browsing? | Chenhao Sun, Anindya Ghose and Qiong Liu | 2:00–2:25 | Do Digital Platforms Reduce Moral Hazard? The Case of Uber and Taxis | Meng Liu, Erik Brynjolfsson and Jason Newsad
2:30–2:55 | How Do Discounts Add to Clicks? Understanding the Impact of Showrooming on Online Purchase Behaviors | Jason Chan, Yaqiong Wang, Qinian Xu and Ji Chen | 2:30–2:55 | Realizing the Potential of Integrated Logistcs: A Structural Modeling Approach | Amandeep Singh, Jiding Zhang and Chen Jin
3:00–3:25 | Putting Prediction into Practice: The Case of Restaurant Hygiene Inspections | Tian Phan | 3:00–3:25 | Estimating Network Effects in Mobile Platforms | Yung Tan
3:30–3:55 | Completing the Online-Offline Circle at the Last Mile: A Large Randomized Field Experiment | Brian Rongpang Han, Tianxian Sun, Leong Yang Chu and Lina Wu | 3:30–3:55 | Software-Based Innovation and Value Creation in the IT Hardware Industry | Keongtae Kim, Jeongsik Jay Lee
4:20–4:40 | Completing the Online-Offline Circle at the Last Mile: A Large Randomized Field Experiment | | 4:20–4:40 | Using Ego-Clusters to Measure Network Effects at LinkedIn | Guillaume Stael, Jacques, Manesh Vashist, Jeremy Simpson and Yo Xu
4:40–6:20 PM | BREAK | | 4:40–6:20 PM | BREAK | |
**Schedule at a Glance | WISE 2018 | Day Two: Tuesday, December 18, 2018**

**MORNING SESSIONS—MONTEREY ROOM**

8:00–8:25 | Platforms, Pricing and Piracy | Technical Assistant: Yangfan Liang
- Authors: Manmath Chellappa and Rajiv Makhijani
- Discussant: Rusein Caozzooglu

8:30–8:55 | Platform Valuation and Network Effects | Authors: Zhao Zhou and Marshall Van Ahlyne
- Discussant: Feng Zhu

9:00–9:25 | Platform Competition with Multihoming on Both Sides: Subsidize or Not? | Authors: Hanna Halabarda and Yannis Bakes
- Discussant: Chao Ho

9:30–9:55 | Online Intermediaries, Prices, and Survival: A Study of OpenTable and New York City Restaurants | Authors: Cristobal Cheyer and Alessandro Ascioti
- Discussant: Shahnawaz Ablibashuk

10:00–10:20 | BREAK

10:20–10:45 | Pricing Efficiently in Designed Markets: Evidence from Ride Sharing | Authors: Jonathan Hall, John Horton and Dan Knissple
- Discussant: Raman Mendelson

10:50–11:15 | The Effects of Mandatory Online Disclosure of Supermarket Prices | Authors: Ita Ater and Oren Rigbi
- Discussant: Rajiv Mukherjee

11:20–11:45 | Revenue Management in Cloud Computing Market | Authors: Yingda Zhai, Maxwell Stinchcombe

11:50–12:10 | The Impact of Source-Based Bundling Strategy on Content Consumption Behavior: Evidence from a Quasi-Experiment | Authors: Sun Dong and Tuan Phan
- Discussant: Paul Pavlos

12:30–2:00 | LUNCH AND BUSINESS MEETING

**AFTERNOON SESSIONS—MONTEREY ROOM**

2:00–2:25 | Ideological Segregation Among Online Collaborators: Evidence from Wikipedia Editors | Authors: Shane Greenstein, Grace Go and Feng Zhu
- Discussant: Xuan Xia

2:30–2:55 | Interacting User-Generated Content Technologies: How Questions & Answers Affect Consumer Reviews | Authors: Marie Banjeree, Chiyae Whyers and George Zervas
- Discussant: Rohil Aggarwal

3:00–3:25 | Superstar Developers as Drivers of Open Source Software Innovation | Authors: Suri Wang and Prasanna Prashad
- Discussant: Ashish Agarwal

3:30–3:55 | Identifying and Predicting Temporal Patterns in the Quality Evolution of Wikipedia Articles | Authors: Hanfeng Zhang, Yunen Ren and Robert Kraut
- Discussant: Ed McFowland
- Discussant: Shahnawaz Ablibashuk

4:00–4:20 | BREAK

4:20–4:35 | Leadership and Contribution Behavior in Online Communities: Evidence from a Regression Discontinuity Design | Authors: Øyvind Opping-Tasne, Genevieve Baseliers and Jo Reppanen


4:50–5:05 | Effect of Sponsored Listings on Online Marketplaces: The Role of Information Asymmetry | Authors: Siddhartha Sharma, Vibhanshu Ablibashuk and Kinshuk Jerath

5:05–5:20 | Will Product Scarcity Messages Persuade Consumers? Evidence from a Field Experiment | Authors: Ying Gao, Zhenhui Jiang and Tuan Quang Phan

5:20–5:30 | BREAK

5:30–5:45 | Don’t Leave Home (page): On- and Off-Platform Distribution Channels in the Social Era | Authors: Chen Salomon and Oanh Barlaty

5:45–6:00 | Selling on Social Media: Impact of Fan Page Stores on Offline Sales | Authors: Qingsong Wang, Jiaowen Jung and Sunzi Waudti

6:00–6:15 | More Engagement or Just Skipping to the Good Part: The Impact of Live Ratings on Online Video Consumption | Authors: Session Chair: Kyungmin Choi and Daegon Cho

**MORNING SESSIONS—CARMEL ROOM**

8:00–8:25 | HeARt You—Do Online Reviews Lead to Quality Improvements? | Authors: Ullara Ananthakrishnan, Davide Persico and Siddhartha Sharma
- Discussant: Bret Danaher

8:30–8:55 | Describing the Recursive Relationships Between Quality and Crowd Size in Online Open Collaboration | Authors: Haiying Zhang, Yujun Ren and Robert Kraut
- Discussant: Anjana Sussara

9:00–9:25 | Be Gentle to the Newbies: Heterogeneous Impact of Negative Feedback in Online Communities with a Field Experiment | Authors: Wei Chen, Laura Grandinetti, Viscu Zhu and Deng Jie
- Discussant: Sagit Bar-Gill

9:30–9:55 | Double-Sided Adverse Selection and Bilateral Reviews in Sharing Economy | Authors: Moral M. Turi, Muesyen Caozzooglu and Sinitsaans Rathanathan
- Discussant: Chris Dellarocas

10:00–10:20 | BREAK

10:20–10:45 | Fun Shopping — A Randomized Field Experiment on Gamification | Authors: Yuchen Tan, Huishan Liu and Lei Michalle Wang
- Discussant: Bieli Li

10:50–11:15 | Effect of Gamification on Healthful Activity: The Case of Fitbit Leaderboards | Authors: Zia Hydari, Idris Adjerid and Aaron Alstyne
- Discussant: Yangfan Liang

- Discussant: Sofia Bajna

11:50–12:15 | Effect of Technology Non-Neutrality and Information Transparency on Sequential Pricing in Decarbozizing Power Markets | Authors: Derek Koolen, Derek Bunn, Wolf Ketler and Abik Gupta
- Discussant: Duy Dao

12:30–2:00 | LUNCH AND BUSINESS MEETING

**AFTERNOON SESSIONS—CARMEL ROOM**

2:00–2:25 | A Bitter Pill to Swallow? The Consequences of Patient Evaluation in Online Health Q&A Platforms | Authors: Chen Chen and Dylan Walker
- Discussant: Ingrid Barnard

2:30–2:55 | The Impact of Telehealth on Healthcare Resource Utilization | Authors: Yekin Aybekhan, Ingrid Barnard and Eric Zheng
- Discussant: Ting Li

3:00–3:25 | Digital Multisided Platforms and Women's Health: An Empirical Analysis of Ever-to-Peer Landrying and Abortion Rates | Authors: Gorkem Tutugyol, Anand Gopal and Brad Greenwood
- Discussant: Niththa Langer

- Discussant: Zia Hydari

4:00–4:20 | BREAK

4:20–4:35 | Robots, Employment, and Firm Productivity: Evidence from Canadian Microrota | Authors: Jay Oxon, Bryan Heng and Lynn Wu

4:35–4:50 | The End of Job Polarization? Information Technology, Industrial Robot, and Employment in US Manufacturing | Authors: Seongho Eun, Jiyong Park and Byungtae Lee

4:50–5:05 | Bitcoin Mining Cartels: Will Bitcoin Ever Scale? | Authors: Nikhil Malik, Mamoom Anvari and Parvis Vir Singh

5:05–5:20 | Consumption of Information in News and Stock Returns | Authors: Cenyung Yang, Deepayan Chakrabarti, Ashish Agarwal and Pradhantra Konn

5:20–5:35 | BREAK

5:30–5:45 | What Is Your Phone Number? Effects of Randomized Monetary Incentives for App Download Promotion | Authors: Chihong Jeon, Janghun Sim and Daegon Cho

5:45–6:00 | What Small Businesses Become Data Driver: A Field Experiment | Authors: Sagit Bar-Gill, Eric Brynpolski and Nir Hak

6:00–6:15 | Reputations Inflation | Authors: Apostolos Filippas, John Horton and Joseph Golden

6:15–6:30 | Shared Prosperity (or Lack Thereof) in the Sharing Economy | Authors: Session Chair: Chris Dellarocas

**SHORT PAPERS—MONTEREY ROOM**

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